



# Hermanus Business Chamber

## Newsletter

Tuesday, 17 March 2026

### Recap of the Member Function 26 February 2026

During our recent member function, Jana Smith, Chairperson of the HBC, outlined our strategic focus for the year: growing our membership to strengthen our collective voice for business in the greater Hermanus area. A key part of this strategy includes extending membership to the guesthouse and wine industries, recognising the crucial role tourism plays in the economic health of Hermanus. We will maintain ongoing engagement with the Overstrand Municipality to help ensure a safe, well-functioning environment that supports business growth. In addition, the Hermanus Business Chamber, Hermanus Ratepayers Association, and OCAN are collaborating closely to address community issues with a unified approach. A joint statement will be submitted to the municipality shortly.



A new initiative—led by Pierre Boshoff, Jan Gelderblom, and Antoinette Bronkhorst—aims to position Hermanus Industrial as the cleanest industrial hub in the Overstrand. This area includes Swartdam Road, Schulphoek Road, and Main Road in Sandbaai.

### Top News

#### Membership Renewals

Renewals for 2026 are now open and will take place exclusively through our website:

<https://hermanuschamber.com/membership/>

To renew:

1. Select your membership level.
2. Complete the form with all your company details.
3. Make payment via Payfast or EFT.
3. If choosing EFT, please email proof of payment to [info@hermanuschamber.com](mailto:info@hermanuschamber.com)

#### Why do we request your details again?

We would like to make sure we have all your correct details. You will receive access to your own online member profile, which you can update at any time. Your business will also appear—for free—on our online **Member Directory** and you will gain access to the exclusive Knowledge Centre, containing business resources designed to help you grow.



# Swallow Park Update

The Swallow Park project continues to progress beautifully. We encourage you to take a drive or walk past to see the developments firsthand. Your support is still needed to complete the project. You can contribute in the following ways:

## Donations

Hermanus Business Chamber  
 Standard Bank – Current Account  
 Account Number: 10 25 724 357 5  
 Reference: Swallow Park

## Raffle Tickets

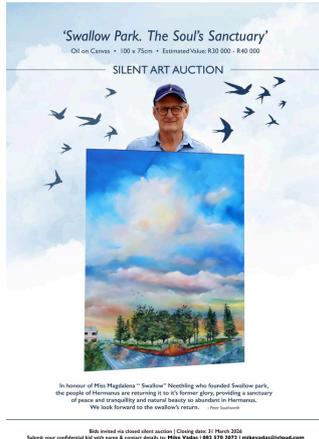
<https://swallowpark.online/raffle/win/>

## Silent Auction – Painting Initiative

Submit your confidential bid to:  
 Mike Vadas | 082 570 2072 |  
[mikevadas@icloud.com](mailto:mikevadas@icloud.com)

## Swallow Park Launch Event

Join us on 31 March at 15:00 at Just Pure  
 Bistro. Limited seats available.  
 RSVP by 24 March 2026 to  
[info@hermanuschamber.com](mailto:info@hermanuschamber.com)



## South African Whale Centre Presentation

Members received an inspiring presentation from Grahame Lindop, Director of the South African Whale Centre (SAWC), outlining plans for Africa's first dedicated whale and education centre—right here in Hermanus.

The new facility will be built on the site of the current Whale Museum, within the historic Old Harbour precinct. This iconic development will honour Hermanus's natural environment while promoting sustainable tourism and economic growth.

More information is available at: [www.thesawc.co.za](http://www.thesawc.co.za)

# Welcome to Our New Members

We proudly welcomed new members who received their certificates at the event:  
Anke Deyzel – Lemonicous & Skybar | Alex-Maude Rainsford – Bumbra Camp and Glamp |  
Dr Els Vermeulen – Whale Research | Gerhard Human – Play Padel | Henry & Julie  
Alexander – Henry Alexander Optometrists | Jaco Claassens – Medbuild Properties |  
Karin de Bruin – Whale Coast Digital & Hermanus Self Improvement Centre | Lize Fick –  
Architec Studio | Marthin le Roux – Windovert Hermanus | Nico Toerien – Hermanus  
Office National | Sarah Taylor – Marine Coastal Conservation | Roland Francis – Skystream  
Energy

If you have not yet received your membership certificate, please contact  
[info@hermanuschamber.com](mailto:info@hermanuschamber.com) with your details and joining date.



## Upcoming AGM

Our Annual General Meeting will take place on:

Thursday, 9 April 2026 at 18:00 at the Hermanus Golf Club

We are pleased to welcome two keynote speakers:

- Dr Roelof Botha, Economic Advisor – Optimum Investment Group
- Clinton Lerm, Councillor for Infrastructure Services – Overstrand Mayoral Committee

Nominations for new HBC Exco members

Please request a nomination form from [info@hermanuschamber.com](mailto:info@hermanuschamber.com)

Nominations close Wednesday, 1 April 2026.

Event reservations will open soon. Please visit this link:

<https://hermanuschamber.com/upcoming-events/>